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Your advertisement will reach approximately 10,000 alumni in Mercer, Middlesex, Monmouth, Ocean County, and portions of Somerset and Hunterdon counties. Advertising through the Central NJ PSU Alumni Chapter not only provides cost efficient access to a passionate, educated audience, but also associates your organization with Penn State and it's Alumni Association.

Chapter Newsletter Promotion Block

Block w/o Logo

1x
 Member \$50
 Non-Member \$100

3x
 Member \$120
 Non-Member \$270

Block with Logo

1x
 Member \$100
 Non-Member \$150
See Example 1

3x
 Member \$270
 Non-Member \$420

Chapter Website Promotion Block

Block w/o Logo

1x (30 days)
 Member \$20
 Non-Member \$30

3x (90 days)
 Member \$50
 Non-Member \$80

Block with Logo

1x (30 days)
 Member \$30
 Non-Member \$40
See Example 2

3x (90 days)
 Member \$80
 Non-Member \$110

Chapter Advertising Package

- Chapter website promotion block w/ logo (4x, 120 days)
- Chapter newsletter promotion block w/ logo (4x, 4 newsletters)
- Extras:
 - Company website link on Chapter [LinkedIn](#) page (4x, 120 days)
 - Company website link on Chapter [Facebook](#) page (4x, 120 days)

Member \$200
 Non-Member \$350

Technical

What we can take

- Logo files JPEG and BMP.
- Files less than 10 MB

How we can take it

- E-mail to: CentralNJPSUAlumni@yahoo.com

Approval



- Agreement on type, frequency, and ad content must be confirmed via email by a representative of the Board of Directors of the Central NJ Chapter of the Penn State Alumni Association.
- The Board of Directors of the Central NJ Chapter of the Penn State Alumni Association has the final approval and has the right to refuse requests/ad content.

Payment

- Payment is due before advertisement is published.
- Checks Payable to: Central NJ Chapter- PSAA
- Mail to: Central NJ Chapter- Penn State AA, PO Box 1535, Princeton, NJ 08542

Questions? Email CentralNJPSUAlumni@yahoo.com

Example 1: Chapter Newsletter Promotion Block

The CNJ Roar!	August 2009
<p>In This Issue</p> <p>PSU Central NJ Alumni Scholarship Winners</p> <p>Join or Renew Membership; Receive Great Benefits</p> <p>Freshman Send-off Success!</p> <p>New Chapter Board Members</p> <p>Nominations of Central NJ Chapter Board: October 1st Deadline</p> <p>Career Center Job Postings: Recent Graduates for 6 month temporary project</p> <p>2009 Football Parties / Chapter Ticket Exchange</p> <p>The Central NJ Chapter of the Penn State Alumni Association continues to grow and communication is vital to keeping you informed about our activities and events. We'll reach out to you in two ways: Our monthly newsletter, the CNJ Roar and our monthly reminder, the CNJ News Flash.</p>	<p>2009 Chapter Football Parties / Chapter Ticket Exchange</p> <p>Can't make it to Happy Valley but want to see the games? Join us at our Central Jersey football watching parties.</p> <p>The 2009 Season kick-off is set for Saturday, September 5th, 12PM at the Lawrence Grill and the Lake House. Food and drink specials will be available. RSVP link. Want to suggest a future location? Take our poll today!</p> <p>Looking for tickets to an upcoming game? Looking to sell your tickets to a fellow Penn Stater? The Central NJ Chapter now has an online forum for you to do so! Click here to buy or sell tickets (member login).</p>
<p>PSU Central NJ Alumni Scholarship Winners</p> <p>Erica Wertheim and Kristin McLaughlin were the recipients of the Penn State Central New Jersey Alumni Chapter Scholarship. The scholarship award, presented at the chapter's Freshmen Send-off on August 2, is \$1,600 for each student.</p> <p>Scholarship applicants were judged on academics and financial need. In addition, each applicant submitted an essay.</p> <p>"We are proud to award the chapter scholarship to Erica and Kristin," said chapter Education Chair Craig Yetsko. "The essays they submitted were impressive and received high marks from the review team. Coupled with the other criteria, they were very worthy of the award."</p> <p>...Read more @ pennstatecnj.org</p>	<p>"Show your Penn State Pride" Contest</p> <p>We love our Nittany Lions and have a lot of pride, so why not show it off and, win a cool prize?</p> <p>Make a video or share pictures to showcase your spirit. Submissions are due to CentralNJPSUAlumni@yahoo.com by September 30th and will be posted on the chapter website. Listserv subscribers will be asked to vote on the entries.</p> <p>Have fun and good luck!</p>
<p>Join or Renew Membership; Receive Great Benefits</p> <p>Let our chapter bring Penn State to YOU by supporting the University's mission and celebrate the Glory of Old State!</p> <p>This is a great opportunity for you to connect with alumni, students, family and friends through events such as Happy Hours, Networking, Philanthropic (THON), Student Interaction and Penn State Athletics (including Football</p>	<p> </p> <p>Visit Our Sponsor</p> <p>Quick Links</p> <p>Ticket Exchange Join Us: Facebook Join Us: LinkedIn</p>

Example 2: Chapter Website Promotion Block

http://pennstatecnj.org/announcements

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Central New Jersey Chapter

 Penn State Alumni Association

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Join Our Email List

Register here

Visit our Sponsor


Use Chapter code 911 when ordering

PSU Football Watching Parties. Vote on a location!

- Basking Ridge
- Belle Mead
- Bridgewater
- East Brunswick
- Edison
- Lawrenceville
- North Brunswick
- Princeton
- Red Bank
- Somerset

Featured Event

PSU vs. Akron Game Watching Party, Saturday, September 5th, 12PM



Join the Central Jersey Chapter of the PSU Alumni Association to cheer on the Nittany Lions this Saturday. Penn State is looking to start the new season strong as they take on the Akron Zips.

Join the celebration at The Lawrence Grill or the Lake House Restaurant & Bar. Food and drink specials will be available.

The Lawrence Grill is located in the Quaker Bridge Mall to the left